

Make The Most of Your Summer

For most junior golfers, the school year can be a stressful time. Doing homework, taking tests, studying for the SAT/ACT, all while juggling your golf practice and tournaments can feel overwhelming. Fortunately, summer is here! Juniors can enjoy a full slate of great tournaments to better their skills and have fun with friends.

The summer is also the best time to make progress on your college recruitment. Not only is your school year done, giving you more time, but college coaches have finished their spring seasons. Therefore, they have more time to recruit you. Here are a few things to keep in mind during the summer.

WHAT'S IN THIS MONTH'S ISSUE:

- Contacting Coaches
- Campus Visits
- Research
- Building Your Brand

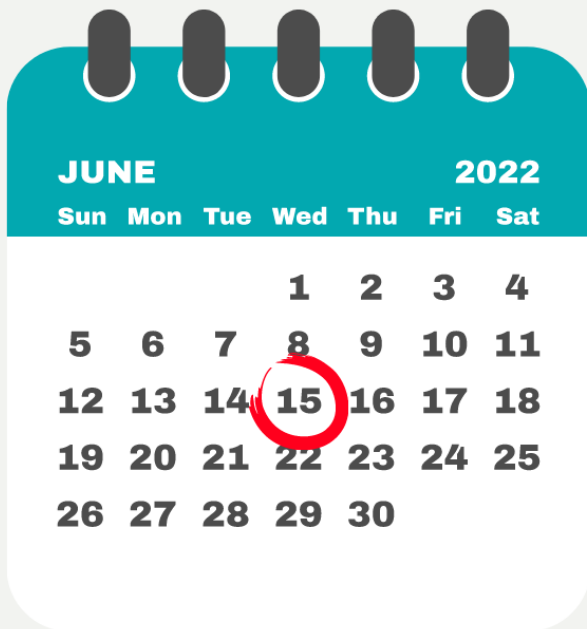
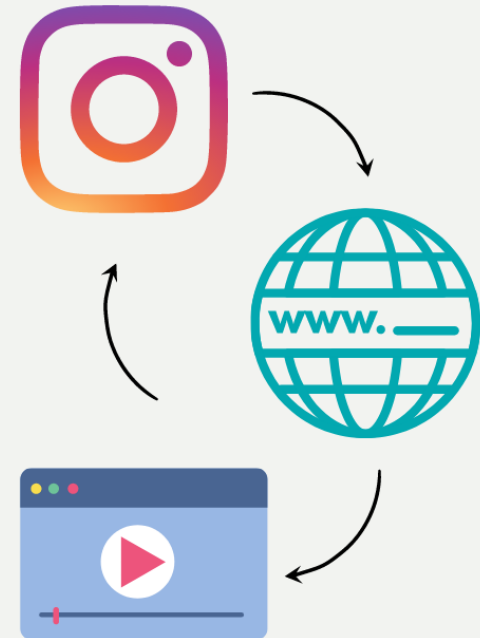


1. Take this time to get ahead. Without school to worry about, you'll likely have a little more time in your day. That is a luxury. Take these three months to work on researching schools, emailing coaches, and anything else that you haven't had time to do for your recruitment. These are foundational recruiting items that may not be the most fun but are a critical element. Once the school year begins, it will be much harder to tackle those tasks.

2. This is a terrific time for campus visits. Even though most students aren't on campus, you can still visit local schools and get a sense of what you like and dislike. And if you're a rising senior, campus visits show coaches that you are serious about their school.

3. Coaches are more available and can communicate with you in a variety of ways. If you're in the Class of 2025 or younger, D-I and D-II coaches can't yet respond to any emails you send. However, they can still read your emails and watch your tournaments. Older students can email back and forth with coaches, conduct phone calls with them, and speak with them at tournaments. This summer is the most available coaches will be until ... next summer.

4. The items above – school research, emailing coaches, etc., are basic items in the recruiting process. The freedom that summer provides enables you to do some bonus items as well. Do you have an Instagram page dedicated to your golf game? If not, this is a great time to build one. How about a website? Coaches love well-structured websites that clearly list recent and upcoming tournaments. Finally, take the time to make sure you have strong swing videos that are shot properly. Since most coaches won't be able to watch you in person, sharing your swing is an important recruiting tool.



5. For those in the high school class of 2024, you may have heard that this past June 15 was an important date. That is the date when Division I and Division II coaches were able to directly communicate with you. If you're like 98% of high school golfers, however, you probably didn't receive a flood of coach calls and emails on June 15. Like the recruiting process as a whole, you still have to take matters into your own hands. Keep sending those emails and try to push for a phone call with your favorite coaches, since they can now reply to your emails and speak with you directly.

In order to separate yourself from your peers, take the opportunity that summer provides to move ahead of the pack in your golf game and in your college recruitment.

-Brad Marek & Joe Accordino

FOR MORE ON THE COLLEGE RECRUITING PROCESS VISIT:

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